

Elizabeth S. Grossman, MPH
www.linkedin.com/in/ElizabethSusanGrossman

Engaged public health consultant with over 20 years of experience managing federally-funded evaluation and research initiatives with expertise providing technical assistance, learning, and training to business and consumer audiences. Known for setting the program strategy, building the plan, and leading cross-functional teams to achieve results.

AREAS OF EXPERTISE

Program Management	Web-based Training	Key Stakeholder Engagement
Training Delivery	Instructor-led Training	Consulting
Curriculum Development	Needs Assessment	Evaluation and Measurement

Research Management Supervisor

HealthPartners Institute, Bloomington, MN 2017–Present

Member of the research and evaluation division of the Institute as part of HealthPartners, the largest consumer-governed, nonprofit health care organization in the nation. Highlights of selected projects:

- Enrollment Manager and training lead for NIH funded precision medicine initiative designed to enroll 1 million patients to build a national databased used to study disease prevention and treatment.
- Collaborate with clinicians to design online, self-management education program for chronic pain patients across multiple dental practices. Launched clinical trial for 80 plus patients.
- Manage Patient Reported Measurement Outcomes (PROMS) study designed to use enhanced information technology to improve use of PROMS data across the orthopedics department.
- Implement study designed to investigate the association between maternal exposure to opioids during pregnancy and risk of neural tubal defects among 150,000 patients.
- Coordinate population health study designed to model the effect of neighborhood community health worker interventions for over one million patients at risk of cardiovascular disease.
- Partner with business leads to conduct annual planning, assess needs, and facilitate operational changes to support over 30 project managers across the research project management office.

Manager/Training Lead

ICF, Minneapolis, MN (Previously Macro International, Atlanta, GA) 2009–2015

Global consulting firm providing professional services and technical solutions serving government and commercial clients worldwide.

- Training lead for grantee evaluation teams as part of a multi-site systems of care initiative designed to transform child and adolescent mental health services across 174 communities.
- Designed and implemented needs assessment annually, developed annual training plans, and partnered with subject matter experts and grantees to launch over 60 on-line learning programs.
- Provided technical assistance to evaluation teams in over 40 grantee communities nation-wide to support evaluation capacity building and implementation of the national evaluation locally.
- Led national study designed to evaluate infrastructure and service delivery development across 20 grantee communities for over five years. Managed remote team of over 12 subcontractors.
- Managed multiple special studies, wrote project status reports, managed proposals, contributed to technical reports, and ensured client deliverables were managed within scope and on budget.
- Led the implementation of a national education sector comparison study. Developed training materials and research protocols. Hired, trained, and supervised field supervisors.
- Partnered with business leads, human capital consultants, and instructional designers to develop and facilitate organization-wide leadership training for over 200 new supervisors.
- Member of the ICF Technical Assistance and Training Resource Exchange Network workgroup charged with identifying over 150 TTA resources to support projects and proposals.

Strategic Planning Lead/Sr. Career Consultant

University of Minnesota, Health Careers Center, Minneapolis, MN

2006–2009

Career counseling center providing educational programs to prospective and current university students preparing for entry into the health professions.

- Led center-wide annual strategic planning initiative to advance business priorities.
- Developed and maintained relationships with administrators and staff across 12 academic colleges to promote student engagement in health career exploration.
- Conducted outreach activities, programs, and special events reaching over 2000 students annually.
- Taught instructor-led and online credit career exploration courses, workshops, and information sessions for over 100 undergraduate students each semester.
- Established metrics to track center service utilization and assess student satisfaction.

Research Project Manager

Macro International, Atlanta, GA

1998–2004

- Implemented national comparison study across multiple field sites and states to successfully enroll 1000 families into the national children’s mental health descriptive and outcome study.
- Provided technical assistance to over a dozen local evaluation teams to support implementation of the national evaluation across rural, urban and Native American communities nation-wide.
- Conducted needs assessments, designed training materials, developed work plans, wrote progress reports, and presented workshops at annual research and training conferences.
- Managed and supervised nine employees across four states in multiple time zones.

Research Associate

Macro International, Atlanta, GA

- Provided technical assistance and training to communities on implementation of the national evaluation protocol using online data collection and management systems.
- Developed data tracking systems to help local evaluators monitor data collection.
- Conducted site visits and evaluation training on-site in rural, urban and Native American communities to assess organizational and individual-level integration of system of care principles.

ADDITIONAL RELATED EXPERIENCE

Outpatient Development Representative, St. Joseph’s Hospital of Atlanta, GA

Program Manager, American Heart Association, Atlanta, GA

Health Education Consultant, Kaiser Permanente, Atlanta, GA

TECHNICAL KNOWLEDGE

Microsoft Office Suite plus Excel, PPT and Visio. Remote collaboration platforms: Web-Ex, GoTo Webinar, GoTo Meeting, Adobe Suite, and Microsoft Teams. Document collaboration software: SharePoint and Box.com. Certified in ADDIE for Instructional Design.

PROFESSIONAL AFFILIATIONS AND VOLUNTEER ORGANIZATIONS

Association for Talent Development - Greater Twin Cities, Director of Volunteer Engagement Mount

Sinai Community Foundation - Executive Committee & Impact Assessment Chair

ICF Technical Assistance and Training Resource Exchange – Community of Practice Member

President’s Emerging Leaders (PEL) Program, University of Minnesota - Selected Member

EDUCATION

- M.P.H., Health Education and Behavioral Sciences, Emory University, Atlanta, GA
- B.A., Psychology, University of Delaware, Newark, DE

SELECTED PUBLICATIONS AND PRESENTATIONS

Whitebird RR, Solberg LI, Norton CK, Ziegenfuss JY, Asche SE, Grossman ES. What Outcomes Matter to Patients After Joint or Spine Surgery? *J Patient Cent Res Rev.* 2020;7(2):157-164.

Whitebird RR, Solberg LI, Ziegenfuss JY, Asche SE, Norton CK, Swiontkowski MF, Dehmer SP, Grossman ES. Personalized outcomes for hip and knee replacement: the patients point of view. *J Patient Rep Outcomes.* 2021;5(1):116.

Whitebird RR, Solberg LI, Ziegenfuss JY, Norton CK; Chrenka EA; Swiontkowski M; Reams M; Grossman ES. What Do Orthopaedists Believe Is Needed for Incorporating Patient-reported Outcome Measures into Clinical Care? A Qualitative Study, *Clinical Orthopaedics and Related Research.* 2022; 480(4):680-687.

Ziegenfuss JY, Grossman ES, Solberg LI, Chrenka EA, Werner A, Asche SE, Norton CK, Nelson A, Reams M, Whitebird RR. Is the Promise of PROMs being Realized? Implementation experience in a large orthopedic practice 2022 AJMQ-22-058R1

Whitebird RW, Solberg LI, Norton CK, Ziegenfuss JY, Asche, SE, Grossman ES. What outcomes matter to patients after joint and spine surgery? *J Pat Cent Res & Rev* 2020.

Grossman ES, Vazquez-Benitez G, Whitebird RR, Lawson KC, Friction JR. PACT: a self-management program for chronic pain utilizing online education and telehealth coaching, findings of the pilot study [poster]. *Health Care Systems Research Conference.* Minneapolis, MN. 2018 Apr.

Sour EU, Ziegenfuss JY, Grossman ES, Vazquez-Benitez G, Whitebird RR, Friction JR. Highly motivated population provides two successful recruitment methods into the TMD self-care study and PACT program [poster]. *Health Care Systems Research Conference.* Minneapolis, MN. 2018 Apr.

Friction JR, Whitebird RR, Vazquez-Benitez G, Grossman ES, Ziegenfuss JY, Lawson KC. Transformative self-management for chronic pain utilizing online training and telehealth coaching [presentation]. *Health Care Systems Research Conference.* Minneapolis, MN. April 2018.

Grossman, E.S., Wolff, J. Muzzi A., Lindquist-Grantz, R., Johnson, L. (July 2014). *Challenges and Innovations in Maintaining Family and Youth Involvement in Evaluation Research.* Poster presentation conducted at the Georgetown Training Institutes, Washington, DC

Grossman, E.S., Jain S., Gutierrez-Padilla, M. and Johnson, S. (July 2012). *Data Informed Decision-Making: Strategies to Engage Partners.* Institute conducted at the Georgetown Training Institutes, Orlando, FL.

Grossman, E.S., (June 2011). CMHI National Evaluation Training presented in collaboration with the national evaluation site management team for new communities funded in 2010, Atlanta, GA.

Grossman, E.S., Levison-Johnson, J., Berndt, B., & Masselli, B. (November, 2010). DID we do it? Using Data-Informed Decision Making (DID) to support youth and family organizations. Workshop conducted at the National Federation of Families Conference, Atlanta, GA.

Grossman, E.S., Wandersman, A., Sullins, C. & Manteuffel, B. (July, 2010). Building evaluation capacity: Empowerment evaluation and getting to outcomes. Workshop conducted at the Georgetown Training Institutes, Washington, DC.

Grossman, E. S., & Manteuffel, B. M., (February, 2010). CMHI national evaluation: Getting started. Workshop conducted as part of the System of Care National Training Meeting for new communities funded in 2009 for the Comprehensive Community Mental Health Services for Children and Their Families Program, Washington, DC.

Grossman, E. S. (November, 2007). Building the next generations of health professionals. University of Minnesota Health Careers Center, K-12 & Beyond, Minneapolis, MN.

Holden, E. W., Nguyen, H. T., Grossman, E., Robinson, S., Nelson, L. S., Gunter, M. J., et al. (2005). Estimating prevalence, incidence, and disease-related mortality for patients with epilepsy in managed care organizations. *Epilepsia*, 46(2), 311–319.

Grossman, E.S. (January, 2004). Developing your data collection and management plan for the national evaluation. Workshop conducted at the winter 2004 Grant Community Meeting of the Comprehensive Community Mental Health Services for Children and Their Families Program, San Antonio, TX.

Grossman, E.S. (January, 2004). Follow-up strategies to maintain family involvement in the national evaluation: Tangible solutions and discussion. Workshop conducted at the winter 2004 Grant Community Meeting of the Comprehensive Community Mental Health Services for Children and Their Families Program, San Antonio, TX.

Grossman, E. S., Askew, R. A., Schirmer, T., & Fritzler, L. (May, 2002). Examining caregiver service experiences in federally funded and comparison communities. Symposium conducted at Building on Family Strengths: A National Conference on Research and Services in Support of Children and Their Families, Portland, OR.

Grossman, E. S., Lockaby, T. S., Garascia, S., Boterf, E., & Schuler, M. (October, 2001). Families as full partners in evaluation. Workshop conducted at the fall 2001 Grant Community Meeting of the Comprehensive Community Mental Health Services for Children and Their Families Program, Stamford, CT.

Grossman, E. S., & Connor, T. G. (February, 2001). Recruitment challenges and effective strategies: Balancing scientific and practical issues in quasi-experimental designs. Poster presented at the 14th Annual Research Conference, A Systems of Care for Children's Mental Health: Expanding the Research Base, Tampa, FL.

Grossman, E. S., & Boyce, G. (October, 2000). Evaluation implementation: Creative strategies and solutions. Workshop conducted at the fall 2000 Grantee Meeting of the Comprehensive Community Mental Health Services for Children and Their Families Program, Atlanta, GA.

Grossman, E. S., & Connor, T. G. (May, 1999). Tracking and follow-up strategies. Workshop conducted at the Spring Grantee Meeting of the Comprehensive Community Mental Health Services for Children and Their Families Program, Arlington, VA.